

CONTACT

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LinkedIn

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Portfolio

amandastricklanddesign.com

(719) 588-1853

TOP SKILLS

Graphic Design
Communication Design
Social Media
Presentations
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Canva
Wondershare Filmora
Wix
Microsoft Word
Microsoft Power Point
Photography/Videography
Video Editing
Google Drive
CapCut

SOFT SKILLS

Marketing
Adobe Premeire/After Effects
HTML5 / CSS3
UI/UX Design
Microsoft Excel



AMANDA STRICKLAND

GRAPHIC DESIGN. SOCIAL MEDIA. ARTIST. PHOTOGRAPHER.

COLORADO

Summary

Amanda Strickland is a graphic design, BFA graduate from Adams State University, who moved to Colorado from central Texas after receiving her Associate of Arts at Hill College. Her recent professional activities include being the social media manager for Adams State Art Department and a social media fellowship with Reform Alliance.

Her designs accomplish an affective user experience by using compelling typography, strong composition, and color theory. She enjoys meeting new people, and she appreciates the comradery, critique, and critical thinking that working with a team provides. To her, brainstorming, researching, and drafting layouts are almost as fun as seeing the finished project. Amanda creates designs that are both purposeful and impactful by combining the psychological principles of art and marketing. When not focused on graphic design, Amanda is a devoted artist focusing on charcoal drawing, watercolor and acrylic painting, and photography.

Experience

Social Media Recruiter

[Adams State University Art Department](#)

November 2021 - Current

Create content that is aimed at telling the story of the Art Department through the eyes of the students. Creating an editorial calendar to schedule posting for Facebook, Instagram, and Tiktok. Highlighting stories, student work, events, and providing reminders and updates for our followers. Create still images, posters, flyers, mailers, photography, and video editing. This has led to an increase in student and community participation, student enrollment, and the department's online presence.

Social Media Fellowship

Reform Alliance

January 2022 - July 2022

Social media management. Creating a Tiktok to spread awareness about the need for probation and parole reform. Staying current with trending videos and audio, and applying them to reform. Group discussion, collaboration, and critique of videos. Build personal Tiktok, educate the masses, and grow a community focused on reforming the system. With four months of posting, I gained over 3,000 followers with an average of 350K to 400K views every 60 days.

Social Media Manager

Adams State University Art Department (Work Study)

August 2019 - December 2020 (1 year 5 months)

Create content for Facebook, Instagram, and Twitter for the Art Department. Marketing Art Department events, designing posters, event banners, and Instagram posts. Help to elevate social media presence. Work with faculty to create recruitment and marketing materials.

Brand Ambassador

Advantage Solutions: Sales, Marketing, Technology

August 2016 - December 2018 (2 years 5 months)

Promoting brand awareness with short demonstrations and/or giveaways and samples, merchandise event carts or area; with the product, daily. Lead a team of demonstrators to ensure events are executed correctly. Training new hires and helping with grand openings. Leading a team of 5 people to ensure all events run smoothly.

Education

Adams State University

Bachelor of Fine Arts - BFA, Graphic Design · (2018 - 2021)

Hill College

Associate of Arts - AA, Art/Art Studies · (2015 - 2017)

